

Town Center Area CID Work Session
October 12, 2010 • 10:30 a.m.
245 TownPark Drive, Suite 440, Kennesaw, GA

Board Members: Mason Zimmerman, Kerry O'Brien, Kelly Keappler, Russell Rogers
Staff: Lanie Shipp, Mary Lou Stephens, Robert Maddox, Joel Stone, Jennine Duelle
Guests: Mike Wright, Cobb County; Jim Croy, Chris Rideout, Greg Teague, Croy Engineering

The meeting was called to order at 10:05 a.m.

Noonday Trail Guardrails

Phase 2A along Cobb Parkway is about to begin construction. In an effort to be proactive, Robert brought to the board's attention the possible lack of safety for bikers in not using a double-sided guardrail. Currently, the TCACID is funding 20% of Phase 2A.

Robert will explore the cost of double-sided rail and the cost to the TCACID.

The culvert portion will have an unattractive, but necessary concrete wall on one side of the culvert. **Question: Could the stamp that has been used on Greers Chapel facing on wall** be used on the culvert wall. Mike Wright said that should not increase the cost.

There will also be a portion of the sidewalk with the infill of red patterned concrete, standard throughout the TCA.

Robert will be meeting with Florence & Hutcheson to review the entire trail to see if any other architectural details should be reviewed or addressed.

The portion of the trail that is part of **Barrett Parkway Project**, is secondary to the real road project, which may take as much as two years to complete. The entire trail will not be complete until this portion is completed.

No recommendations were made other than to keep investigating what can be done and what costs would be associated?

Gateway Sign Proposals – Robert presented proposals from: Tim Miller, Miller EG Designs (currently working with TCACID on other signage); Denyse Companies (has had some experience both design and construction); SkyDesign – (has work with several area CIDs for similar projects). Each was asked to present a proposal for review area, suggest best locations for signs, and some conceptual sign design plan; and, Atlantic Sign - (used by Pope & Land). Prices ranged from \$5,600 to \$16,000. Robert led the group through a quantitative analysis. Of the four firms, the group preferred to work with Tim Miller through this first phase, which should be under \$10,000. **Referred back to QOL Committee.**

Landscaping Grant – The full grant is \$50,000 for two small triangles, one at I75 NB exit and the other at I75 SB exit at Barrett Parkway. Robert will confirm whether the Grant will allow private selection of a contractor or whether there will have to be RFP issued. The Grant requires maintenance around the islands of the plantings, however staff will investigate GDOT allowing the maintenance of a larger area of the triangles. Further information will be made available at the October board meeting.

Updated Cash Flow Document – Hard copies were distributed as it was shown on the screen. It had already been sent electronically. Kerry reviewed the document that is an effort to keep track of all projects, and how they affect the cash flow for the life of the CID. The county had provided their estimate of the expenses of the Big Shanty Road project. It has been somewhat different from original assumptions. TCACID projections are in alignment with what county and Croy are projecting.

Jim also pointed out that there might be savings on the **Big Shanty Phase II Funding** due to having added the bridge to be concurrent with the roadwork. The county had been ready to advertise on this project but is waiting until final paper work is received between TCACID and SRTA.

Hidden Forest Commitment - The time has elapsed for Mr. Snell to meet the agreement of the CID's letter, which had an October 1, 2010 deadline. The group present would like to see the \$750,000 be released back to the budget for other use. The BOD will allow Lynn Rainey to lead this item at the BOD meeting, so that there is a record made of the failure to meet the deadline, and whatever else Lynn prefers to be on the record.

Budget Line Items

- Administration (Office) – within budget, largely due to loans of furniture from Taylor & Mathis, Heidelberg, and Pope & Land. The office is well utilized
- Marketing – June thru September – Ribbon cutting, TCACID marketing piece, regular electronic newsletter, introduced “The Corridor” which specifically targets one TCACID project or subject matter

Proposed SPLOST projects – Lanie is often asked for contributions, including for various SPLOST issues. She has requested guidance regarding adopting a policy. Lynn had sent a recommendation and it was thoroughly discussed. Lanie has not had a specific request for the TCACID to contribute to the marketing/education portion of the Statewide SPLOST. The members present made no recommendation and will await a specific request.

Cobb County SPLOST – Mike presented the projects that are currently listed that are in TCACID or would have a direct or indirect impact on TCACID. After discussion, it was felt that the CID should not add to the list of projects but stand behind the significant ones.

The meeting was adjourned at 11:50 am.

APPROVED BY THE BOARD this ____ day of _____, 2010.

Lanie Shipp, Executive Director