

Town Center Area CID Regular Meeting

April 27, 2010

7:30 AM

245 TownPark Drive, Kennesaw, GA

Board Members: Mason Zimmerman, Kerry O'Brien, Kelly Keappler, Ed Allen, Gina Diodati, Karl Vittery
County: Bob Galante, Cathy Brown, Mike Wright
Staff: Lanie Shipp, Joel Stone, Lynn Rainey, Mary Lou Stephens, Alison Paul, Alicia Beckett
Guests: Faye DiMassimo, CDOT; Keith Franklin, Florence and Hutcheson; Chris Rideout and Greg Teague, Croy Engineering; James Hudgins and Tim Preece, Arcadis; Peter Hortman, URS Corp; JoAnn Birrell, Gerald Ross, GDOT Deputy Commissioner, and two staff members.

Chairman Zimmerman called the meeting to order at 7:34 am.

Minutes of the March 23 board meeting were unanimously approved.

Treasurer's Report

Kerry O'Brien reviewed the Financial Reports for the month ending March 31, 2010. **The board unanimously approved the Financial Reports for March and General & Administrative expenses for March in the amount of \$1646.67.**

Chairman's Report

Chairman Zimmerman thanked everyone who attended the Big Shanty Groundbreaking and thanked Lanie Shipp, Mary Lou Stephens, and their team for their work in putting it together. He said the event had the largest attendance for the CID's largest project. He also received a letter from Dr. Betty Siegel, complimenting the board for their work and positive impact on KSU. The Chairman also discussed the recent passage of the transportation bill, which will provide an opportunity for our region to vote for a 1-cent sales tax in 2012 for road improvements. The CID also received a Gateway grant for \$50,000. The Chairman expressed his support of the CobbRides/LocalZOOM changes in focus and name.

Executive Director's Report

Lanie Shipp thanked everyone for their participation in the groundbreaking. She reported that she is in conversation with SRTA regarding the pending grant and hopes to have an answer soon. She addressed Mr. Ross of GDOT, thanking him for the Gateway grant and asking for continued support.

Lanie announced that an office suite in Townpark will be the CID's new home. Karl Vittery sent a memo to the board members with the specifications and will negotiate the terms of the lease. The Chairman moved to approve the specifications of the lease as described in Karl's e-mail and to give Karl authority to negotiate the terms.

The board approved the motion 5-0, with one abstention, Kerry O'Brien, who recused himself due to his relationship with the property in question.

The Chairman recognized Mr. Gerald Ross, GDOT Deputy Commissioner and Chief Engineer. Mr. Ross presented GDOT's Public Private Partnership (P3) program. Driven in part by a legislative directive, GDOT is implementing the program to create a pipeline of projects that will deliver mobility improvements and support economic development. Due to their magnitude and associated costs, GDOT is unable to pursue these projects through traditional methods. P3 creates a process of doing projects with financing from private investors. Work will include a multi-passenger terminal, reversible highway lanes, full and half ramps, and transit improvements and should provide construction-related jobs for years. All projects will have tolls, based on volume and time of day, which will guarantee mobility, speeds of 45-50 mph, and will ease congestion. Mr. Ross requested the TCACID's support with the P3 program. The Chairman's comments, in speaking for the board, were to affirm support of the P3 program that would expedite improvements to the I-75 Corridor. No requests for monetary commitments were made by GDOT or offered by the TCACID.

CobbRides/LocalZOOM

Mary Lou Stephens reported that LocalZOOM, formerly CobbRides, is still awaiting December CMAQ reimbursement and is currently undergoing an audit for 2005 expenses, though the audit is region wide, rather than particular to this TMA. There has been a further delay in the RFP from the ARC this year. She shared that the Chairman attended a recent Quality of Life Subcommittee meeting and is in harmony with LocalZOOM's expanding purpose. LocalZOOM plans to focus on the CID's local issues, providing marketing and other staff support services for the CID, as well as continue providing TDM to the area. The name change from CobbRides to LocalZOOM serves to alert the commuters that the TMA is evolving. Mary Lou explained that companies seek out TMAs when moving to a new area and that TDM is being encouraged on a state and national level. LocalZoom has a spreadsheet expert on board and a project spreadsheet providing a more detailed view has been completed in "draft" and forwarded to board members for review.

The Chairman requested that Mary Lou meet with the Quality of Life Subcommittee and present a budget for the next fiscal year, so that the board can vote on the LocalZOOM contracts at the May CID meeting. Mary Lou explained that per contract guidelines with support staff, the LocalZOOM team would receive a 30-day notice today that their contracts expire on May 31.

Project Reports - Joel Stone reporting

Noonday Creek Trail

- Phase 2B is still underway and scheduled to open this summer. Bob Galante said it is 60% complete and will be done June 30. Bob passed around progress photos.
- Phase 2C is being funded with LCI money and will be available on July 1. It will be let late this year, early next year. Joel said he sent a progress report to the ARC yesterday. Keith Franklin reported that his firm is still on track with the right-of-way and is redoing the environmental report. Joel previously reported to the Quality of Life Subcommittee that there is a problem with 2C. Flooding has washed out the trail area as well as some of the area under 575 and has to be replaced. GDOT is working on it with Keith and James Hudgins.
- Keith also reported that Phase 1A began construction about a month ago. Phase 1B is in the design phase and will be submitted to GDOT soon. Plans are complete on 2A and work will begin as soon as the state approves.

South Barrett/Greer's Chapel

Most utility conflicts are out of the way and construction is scheduled to be completed in late summer/early fall.

Wayfinding Signs

The staking is complete. Foundations will be poured soon. 12 of the 15 signs will be up June 1. Three signs are delayed; one on Greer's Chapel due to construction, one at the corner of Busbee and Big Shanty due to stadium construction, and one at the corner of Bells Ferry and Chastain due to a lack of right of way. The property owner will be approached on the latter for an easement.

Master Plan

Joel received a schedule from Tim Preece, and the Master Plan update will need to be adopted at either the November or January board meetings, or via special meeting in December.

Joel reported that as of June 1, his primary scope of service to the TCACID would be to oversee the Comprehensive Master Plan Update.

County Remarks

- Bob reported that Big Shanty Phase 1 will be complete on 4/30/12. There is a lot of interstate work to be done to accommodate a future HOV full access ramp.
- GDOT and CW Matthews will occupy the former Kids R Kids building as office space.
- Bob reported that Big Shanty 2 will be ready to let in September if funding is in place.
- Big Shanty 3 is delayed due to utility relocation of four companies. This work is expected to be done by Thanksgiving.
- I-575 at Barrett is proceeding with a slight delay to deal with the federal government's concerns that volume will be increased by adding turn lanes.

Unfinished business

Karl reported that Busbee-Frey Phase 1 and 2 are underway and the board has approved funding. The Infrastructure Subcommittee discussed how to break down the tasks of this project, because although the board has not committed to financing the entire project, there does exist some interdependency. The committee will come back to the board with a recommendation as to how to correlate funding with tasks. A decision needs to be made on Phase 3 in 60 days from last week. There will not be funds from KSU. The goal is to get the PE done by the end of the calendar year so they will be prepared for potential stimulus funding.

New Business

The Chairman said that funds needed to be prioritized, as requests would not slow down. Kerry said that the Overhead Subcommittee would like to take on the task of reviewing funding. Kerry also stated that board job descriptions and contracts would be available at the May meeting.

Gina Diodati explained that the Planning Committee listened to a two hour presentation from State Senator Doug Stoner and two others about High Speed Rail. Senator Stoner was requesting financial commitment from the CID by June. The committee thanked the guests but had no recommendation to make to the BOD.

The Chairman shared that event planning is underway for the Noonday Trail opening, and Skip Spann will report as needed.

The Chairman announced that the next meeting is May 25 at 7:30 am. With no further business, the meeting was adjourned at 8:40am.

APPROVED BY THE BOARD this _____ day of _____, 2010.

Lanie Shipp, Secretary